



Main Street Amherst

General Membership Meeting

April 6, 2017

In attendance: Denise McCarty, Michael Ciu, Debra Skolnicki, Trish Brumelis, Rebecca Garcia, Tim & Terri Kiedrowski, Rev. Bob Landry (?), Karson Collins, Shirley Dobias, Scott Hughes, Pat Farnsworth, Kelsey Watson, Jeremy Watson, Medina Gonzalez, Missy Timko, Beth Woody, Kristen Gollinger, Sumer Smith, Gerry Timko, Goldie Saegert, May Upton (?), Daniel Somny (?), David P (?), Cathy Beterman, Sgstephanie Morton, Lisa Hutson, Debra Mastellone, Matt Metzger, Ginni Murphy, Rob Keiut, Mary K Larson, Beverly Bammel, Timmy Kiedrowski, Jennifer Wasilk, Cynthia McGuire, Donna Templeton, Joni Poli, Teresa Gilles, Tom Anderson.

Meeting called to order by Denise McCarty at 9:05am. Introduced Donna Templeton as new secretary. Angie resigned. Refreshments provided by Westwinds Massage Therapy.

Motion to approve March minutes by Mike Ciu, Teresa Gilles seconded.

President – Denise McCarty

Vice President – Tom Anderson

- Asked for volunteers.
- John Dunn will do financial report

Business Enhancement - Mike Ciu

- next after hours, April 19, 5-7 at Giuseppe's
- Next meeting May 4 at 8am, before next general meeting. Looking for new ideas to market businesses.

Oranization Chair – Erin Link

- Comedy Night - \$7,000 profit. Very successful.
- Smart Start - \$5, asked for members to participate. Bobby collected money.
- Shop local campaign – Will visit each business to ask for participation. Will have cost/info. Looking for ideas.
- Terri Kiedrowski shared that she gives maps/brochures on downtown Amherst at her business. Need more maps/brochures.
- Teresa let members know we will be making “welcome to downtown Amherst” to direct visitors off the highways.

Promotional Chair – Joni Poli

- next meeting, Tuesday, April 25th at 5:30. Discussing summer events. Asked for volunteers.
- Wine & Chocolate walk – SOLD OUT! 325 tickets sold. Asked members to fill out form if participating, due Friday, April 28th. Maryjo collected forms. Teresa stated Vermilion Walk feedback was participants liked homemade treats vs. store bought.
- Kids' Explorer Club – Going back to lanyards w/buttons. \$5 to participate. Need lanyard sponsor, approximately 200 kids. Business sponsor is \$60. Will be advertised on button.
- Dancing on Main Street – will be discussed at committee meeting.

Special Projects Chair – Bobby Vaughn

- Passed clipboard for Leo Club's backpack project. May & June donations.
- Next meeting, Tuesday, April 25th at 5:30pm. Amherst Pride Day. Walking on Wednesday. Christmas in July. Restaurant Week.

Design Chair – Pat Farnsworth

- Asked for volunteers. May 4th at 8am, next meeting for signage.
- Discussed front steps of MSA building. Teresa explained process. Need new bids.

Executive Director's Report - Teresa Gilles

- Nord Family Foundation Grant received.
- CDBG Grant – offered to businesses in historic district. Coming to an end. See Teresa.
- Max Upton asked people to come forward now, approx. 2-4 weeks to be approved for the grant. Deadline no later than May 31st-June 1st. Sooner rather than later.
- Live Videos – Teresa will contact members to make a live video on Wednesdays, time to be determined. Will be posted on Facebook. Added member benefit. (Linzay at LCCC doing class on using video on websites. Will be every Wednesday morning).
- National Main Street Conference – Members attending in Pittsburgh.
- School Issue – RENEWAL LEVY on the ballot. Important to pass for the schools & community.

Police Dept. – School District – Library – Rotary – Mural – Open the Floor.....

- Tuesday, May 9th, 8:30-12:30pm. 1st Annual Economic Summit by LC Chamber of Commerce. Max spoke of speakers.
- Jennifer Wasilk – Approx. 100 property owners will be identified as making sidewalk improvements. Will be notified by Amherst City Council. Also, explained business owners are responsible for their sidewalks.
- Jeremy Watson - Amherst Rotary meets Mondays at 12 noon at Ziggy's. Invited members to join.
- Open Floor – Max Upton, LC has manufacturing month in Oct. Holding panel events in schools to speak with kids about careers in manufacturing. This year highlights woman in manufacturing. Plant manager of Ford, Avon Lake, will be key speaker.
- Scott – Amherst Community Magazine. 20 ad spaces available. May do downtown restaurant ad. Published summer 2017. Amherst, South Amherst. Will be at locations, not mailed.
- Jeremy Watson – expanding services, dry needling May 2017. Functional Medicine & Nutrition Concepts. Free library lecture is breaking your sugar addiction, April 24th at 6:30pm. On Facebook Live too.

- Medina Gonzalez – invited members to Amherst Manor RC open house, April 27th, 4-6pm. Parking at Faith Baptist Church, shuttle provided.
- Cindy – Woman’s Fund Event through Comm. Foundation. Sept. is grant deadline. Looking for applicants, spread the word. www.peoplewhocare.org Non-profit, an affiliate of Comm. Foundation. For Mother’s Day, can send cards from an artist, \$25 donation.
- Restoration Church – having event next Sunday. Invited all to attend.
- Carson – purchased Lorain Party Center on SR 58. Moving church there. Currently on Shupe St.
- Bobby Vaughn – Sandstone Candle Works offers Malley’s Chocolates. Vaughnteriors offers Farohs.
- Tim Kiedrowski – asked where marketing monies goes to; radio, Facebook, email, MailChimp. Do we have way for people to sign-up for email on website, Yes! Offering ideas to offer 10% off Amherst Businesses in the emails. Erin’s committee looking for ideas to help w/advertising. Tim offered to help. Also, do we have kid activities??? Yes, Family Fellowship had kid events last year, as well as others, on Walking on Wednesdays. Joni, last committee meeting talked about adding more kid activities at beginning of the day. Tom Anderson, focusing on kids events, i.e. The Explorers Club. Trying to add more family friendly programs. Joni, asked for sponsorships for kids events. Looking at New Year’s Ball Drop at 12noon for kids! Teresa, we realize everyone is busy but we’re trying to join teams and have meetings at 8am. Please join. *wants to start doing Youth Painting Lessons. Ginni, we grew up with Jamboree, need to change the perception that it’s not all alcohol based. Possibly change the event title. Bridge the events with a new name. Teresa, churches take-down early during event to prepare for evening events. Scott, maybe do a business expo?? Avon Lake offers one annually. *Library has scavenger hunt during the day, Joni stated they’re researching that with Kids Explorers Club.
- Jeremy Watson – has 3-bedroom apartment for rent.

Adjourn – Missy Timko & Dan.

Next meeting, Thursday, May 4, 2017 at 9am.