



Main Street Amherst

General Membership Meeting

August 2, 2018

In attendance: Teresa Gilles, Bobby Vaughn, Denise McCarty, Erin Link, Carys Trubach, Pat Farnsworth, John Dunn, Lloyd Wright, Rachelle Conrady, Micah Judy, Mandy Saluk, Diane Allison, Kevin DeLong, Candace Matwijiw, Michael Molnar, Jonathon Hawk, Joe McHenry, Erick Marcucci, Michael Ciu, Whitney Eaton, Nicole Campana, Gina Campana, Diana Fredricksen, Victoria, Medina Gonzalez, Jordana Joy, Brett McCall, Jeff Wykel, Tina Opria, Mike Vincent, Tonya Linnia, Lou Ann Wiegand, Michelle Albro, Paula Pitasky, Paige Loychik, Mark Cawthon, Ginni Murphy, Dave Jones, Jeff Wikel, Tina Oprea, Pogie, Cynthia McGuire, Mary Kay Kirsch, Missy Timko. (Please excuse spelling errors, some names are difficult to read. Thank you.)

Meeting called to order by Denise McCarty at 9:03am.

Motion to approve April minutes: Teresa 1st, Dr. Dave 2nd.

President – Denise McCarty

- Teresa announced minutes are on the MSA website for all to review.
- Thanked Pat Farnsworth for providing this morning's treats.
- Members introduced themselves, and new members spoke of their business.

Vice President & Business Enhancement – Michael Ciu

- Business Net-Walking – Next date Sept. 26th, 8-10am. Four sponsors, \$50 each. Next open spot is May 29th, see Mike to sign-up.
- Text "Amherst" to 797979 for updates & notifications.

Organization Chair – Erin Link

- Smart Start Workshop – last one was a great success. Next set for October 11th from 8-10am with Dr. Dave's PC Clinic, topic Security for your computer. Also invited the police dept., Mark Cawthon, to do a security training.
- Backpack Project – Asked members to help provide food for children in need of food on the weekends (during the summer). Also provided during the school year. Passed sign-up sheet.

Promotional Chair – Joni Poli

- Walking on Wednesday – Bobby: Next August 8th. Had 38 vendors on town hall grounds for Farmer's Market. Little Devil Cupcakery is partnering with bakery from Lakewood. Looking for

new vendors, see Bobby. Please share on social media. Also working with the library to have children's area at the library. Next WOW is September 12th. Also adding October 9th.

- Explorer's Club – Denise: Best year so far. Teaming up with the library and metro parks has been very beneficial. Scavenger Hunt & Explorer's Club working together. Activities are done right at the business. Free program to children. Charlene Kalo, Amherst Public Library, also stated it is going very well.
- Dancing on Main Street, Saturday, August 4th: Need volunteers to check I.D.'s, passed sheet. Three bands: Road House, Mad Fly, Dan Swift & Friends. Info online & in the Morning Journal. Begins at 3pm-11pm. Kids zone on Church Street, green space, by Community Congregational United Church of Christ. Kids zone at Family Fellowship on Park Ave. Food vendors, new is Grobes w/corn on the cob, and kettle corn vendor. Music & fun for everyone.
- Mike – Prize-A-Day: final steps, please check your square to proof. Will be printed week of August 6th. Selling through the end of October. Tickets online & in stores.
- Apples & Ale - Joni: October 21st, 2018. Teresa asked if members want MSA to hold Apples & Ale? Is it too much for business? Please let us know. If you do not have a brick & mortar downtown let us know. We will pair you with other businesses that have space. Some members unable to participate due to the time of year. Members provide apples, beer, dessert with participants.
- Miracle on Main & Olly the Trolley – Joni: Friday, December 7th and December 13th respectively. Please see Joni if you're able to help and be on the committee. Was started by Amherst Leo Club. All schools benefit from this program. Salvation Army asked what is needed, individually wrapped items preferred.

Special Projects Chair – Bobby Vaughn

- Main Street Live – Teresa & Bobby: Asked members if they've ever watched? Every Wednesday at 12:30pm. Kiedrowski's had the largest audience so far. Brew Kettle, Etc., also had high numbers watch. Approximately 1000 viewers each time. Sign-up with Bobby or Teresa. New: After-Dark Live, 1x month, to let people know what activities are going on in the evening. Want to provide access to businesses after hours. November & December are still available. Sign-up passed. Yesterday's Live had over 2000+ visitors.

Design Chair – Pat Farnsworth

- Car Show on W.O.W. – goody bags to the 1st 50 cars. Looking for donated items to provide to participants. Need total of 100 items, 50 for August, 50 for September.

Executive Director's Report - Teresa Gilles

- New brochures will be provided to businesses that want them.

Police Dept. – School District – Library – Rotary – Mural – Open the Floor.....

- Mark Cawthon, Amherst Police Dept. – Eujene Ptacek home from the hospital. Thanked residents for the warm welcome. Recovering at home. Thank goodness! Also looking forward to D.O.M.S. this Saturday.
- Charlene Kalo, Amherst Library – thanked the police dept. for having an officer "just walk through the library". Made a difference with the kids. Also congratulated Dr. Watson for his successful class. Had 90+ people. Will hold in a larger room next time and provide online. Walking on Wednesday will have Dave the Balloon Man. Very popular w/children. Seeing library

website for more programs, events and dates. Does MSA provide a “welcome” packet? Could provide at the library to new residents. MSA having brochure’s and will distribute.

- Erick Marcucci – Amherst Rotary: holding a visitor’s day. Will let us know when scheduled.
- Mike Molnar – Amherst School Dist: summer winding down, school starts soon. Construction going well for new preK-3 building. Also hired a new Treasurer this summer.
- Medina Gonzales, Amherst Historical Society: German Day, August 11th in the Amherst Village on Milan.
- Bobby Vaughn, Main Street Live – thanked Mike Ciu for his camera abilities!
- Pogi – Pogi’s Catering: next event had to be cancelled. Refunds being processed. Thanked Etc. for donating to last months event. Provided gift certificates.
- Ginni Murphy, Walk to End Alzheimer’s: Sept. 22nd, 2018 in Oberlin. Passed flyers. Looking for donations & sponsorship. Members can make their own team or join Ginni’s. Third annual.
- Cynthia Maguire – Second Harvest Food: Food tasting event in Sept., need gift baskets. Please drop off at the food bank. Information online or contact Cynthia directly.
- Paula, Ridge Cleaners: Free pick-up & delivery. Shoe repair. Alterations. Looking for a graphic designer. See Paula please.

Adjourn – 9:57am, Teresa 1st, Joni 2nd.

Next meeting, Thursday, September 6th at 9am.