



Main Street Amherst

General Membership Meeting

July 5, 2018

In attendance: Denise McCarty, Teresa Gilles, Erin Link, Spencer Reid, Ginni Murphy, Pat Farnsworth, John Dunn, Judy Recknagle, Chip Ingersoll & Cora, Terri Kiedrowski, Melissa Porter, Pogie, Carmen Close, Mike Ciu, Melissa VanDer Wyden, Erick Marcucci, Dr. Dave's PC, Paula Pitasky, Christian Popal - w/WOW Cable, Cyndi Maguire, Herb De La Porte, Carys Trubach, Nancy Tomek, Diane Allison, Debbie Skolnicki, Whitney Eaton, Mike Vincent. ABSENT; Bobby Vaughn, Joni Poli.

Meeting called to order by Denise McCarty at 9:05am.

President – Denise McCarty

- Motion to approve minutes: Mike Ciu 1<sup>st</sup>, Teresa Gilles 2<sup>nd</sup>.
- Thanked Melissa Porter for the treats today.
- Members introduced themselves, asked new members to introduce themselves & speak of their business.

Vice President & Business Enhancement –Michael Ciu

- Business Networking was held, inclement weather but still walked the path. Thanked sponsors. Next: September 26, <sup>from</sup> 8-10am. Breakfast will be provided.
- TEXT the word Amherst to 797979 for notices & updates of MSA meetings/info.

Promotional Chair – Joni Poli

- WALKING ON WEDNESDAY – great success. Includes Farmer's market and car show. Direct sale vendors were located on sidewalks, Farmer's Market on city hall grounds. Children's area across from Brew Kettle in the grass. Next, Wednesday, July 11<sup>th</sup>. Pat Farnsworth spoke of the car show, invited MSA members to give her items to place in goodie bags given to everyone. Need gift certificates for door prizes too.
- D.O.M.S. – Saturday, August 4<sup>th</sup>. Passed sheet to be on committee. 2-hour shifts. Explained new hours when stopping serving beer. Met w/Mark Cawthon to discuss security & issues. 3 bands; Road House, Mad Fly, Dan Swift & Friends.
- Prize-A-Day – 7 spots open on calendar, need volunteers. \$50 or more donated by local businesses. Will run through beginning of December. The grand prize given after Miracle on Main Street parade. Will do Facebook Live when business owners present gift to winners.
- Main Street Live – every Wednesday. Invited members to sign-up with Carmen to have us go to your business, Live! Approximately 10-minute show, around 12:30pm. Teresa explained "views" are very high. Very successful way to market for free, to members!

### Organization Chair – Erin Link

- Smart Start Work Shop – Tuesday, July 12 from 8-10am. Topic: YouTube and how it can help your business. Class by Kevin DeLong.
- Back Pack Program – asked members to donate food to the children of Amherst that don't have meals on the weekend. Extended through the summer. Asked members to drop at MSA anytime, the church pantry is very low on food.

### Special Projects Chair – Bobby Vaughn

- Absent

### Design Chair – Pat Farnsworth

- Pat Farnsworth spoke of the car show, invited MSA members to give her items to place in goodie bags given to everyone. Need gift certificates for door prizes too.

### Executive Director's Report - Teresa Gilles

- Survey re: WCW & speaker system. Survey sent to all members, please complete. The Mayor is requiring survey to be completed.

### Police Dept. – School District – Library – Rotary – Mural – Open the Floor.....

- Library – Explorer's Club set to go. Good response from businesses, starts July 23<sup>rd</sup> – August 17<sup>th</sup>. Drawing for all that completed at the end. Scavenger hunt runs simultaneously. Also, 3 different performers for W.O.W. Shred day, Saturday, July 14<sup>th</sup> at the library. Check the library's website for more details.
- Watson Wellness – next event July 30<sup>th</sup> at 6:30, Breaking Your Sugar Addiction! Held at the Amherst Library.
- Pogie's Catering – Boys & Girls Club Bingo, Thursday, July 12<sup>th</sup>. Following Sunday, July 15<sup>th</sup>, Valor Home Woman's Shelter holding a BBQ. Partner's for Paws & Rescue Dogs – August 12<sup>th</sup>.
- Free Lunches – at Family Fellowship Church, M-F, for children.
- Alzheimer's Walk – September 22, 2018. See Ginni Murphy for details.
- Second Harvest fundraiser will be coming up at the end of the year, see Cyndi Maguire for details or to donate a basket. May also contact Second Harvest directly.
- Etc. Inc. – Erin holding Christmas in July starts tomorrow, July 6<sup>th</sup>. Runs through Saturday, July 14<sup>th</sup>.
- Ridge Cleaners – Paula explained; in-home pick-up and/or delivery. Free of Charge. They believe in giving you the gift of time back! No minimum. Located on Amchester Way, across from Giant Eagle.
- LC Auditor – Craig Snodgrass: reappraisals for commercial business, letters going out end July through first week of August. Adjustments will be the first week of September.

### Adjourn – Chip 1<sup>st</sup>, Teresa 2<sup>nd</sup>.

Next meeting, August 2<sup>nd</sup>, 2018 at 9am.