



March 15, 2019

Dear Potential Sponsor:

Main Street Amherst invites you to become a sponsor for our first annual "Basket Bingo". This exciting event will be held on Sunday, April 14, 2019 at the Amherst Eagles from 12pm to 5pm. It is a fundraising event that will include a Chinese raffle, large prizes, baskets and more. The primary source of funding for "Basket Bingo" is from businesses such as you.

Our goal is to have a successful event that will bring our community together for an afternoon of fun. All funds raised will benefit Main Street Amherst, a non-profit 501©3 a Lorain County organization. Our mission is to promote and maintain an economically vital historic downtown and business district that is attractive and accessible to people of all ages.

Sponsorship benefits offer a chance to: Promote your business; Invest in the community through quality programming; Associate your business with a successful community development initiative; Strategically generate visibility; and Strengthen Main Street Amherst's mission of revitalizing our community. Your sponsorship will help assure the success of "Basket Bingo".

A commitment form is enclosed for your convenience. Any donations will be greatly appreciated. If you have any questions, please contact Promotion Chair, Joni Poli at (440) 864-2980 or the Main Street Amherst Office at (440) 984-6709.

Sincerely,

Joni Poli

Joni Poli, Promotion Chair
Main Street Amherst



SPONSORSHIP COMMITMENT FORM

Company Name: _____

Contact Person: _____

Address: _____

Telephone: _____ Fax: _____

E-Mail: _____

Sponsorship Level (check one):

- \$100 Gift Basket Sponsor
 - ❖ Sponsor name listed in the program;
 - ❖ Your basket description listed on or next to the basket;
 - ❖ Acknowledgement as a "\$100 Gift Basket Sponsor" in our event advertising;
 - ❖ Listed in the program as a "\$100 Gift Basket Sponsor";
 - ❖ Acknowledgement as a \$100 Gift Basket Sponsor" on our website;
 - ❖ 6 posts on Main Street Amherst Facebook page (7,964+ followers) as a sponsor; and
 - ❖ Audible recognition of your business during the event.

- \$50 Bingo Gift Basket Sponsor
 - ❖ Sponsor name listed in the program;
 - ❖ Your basket description listed on or next to the basket; and
 - ❖ Sponsor mentioned when game winner is named.

- \$25 Chinese Auction Gift Basket Sponsor
 - ❖ Your basket description listed on or next to the basket; and
 - ❖ Sponsor name listed in the program

Payment (indicate method if giving a cash donation):

- Enclosed is a check payable to: Main Street Amherst;
 - Please invoice my company; or
 - Please Charge my Credit Card # _____
- Expiration Date _____ 3 #'s on Back: _____
- Name on Card _____
- Billing Address for the Credit Card _____

PAYMENT MUST BE RECEIVED BY **FRIDAY, MARCH 29, 2019** FOR YOUR BUSINESS TO BE INCLUDED IN OUR PUBLICITY CAMPAIGN.