



Main Street Amherst

General Membership Meeting

January 3, 2019

In attendance: Denise McCarty, Teresa Gilles, John Dunn, Carmen Close, Erin Link, Carys Trubach, Joni Poli, Matt Raines, Tim Uras, Alan Anderson, Alice Hudson, Joe Kurcherik, Pogie, Jean Olney, Debbie Kelley, Nicole Stanley, Becky Denes, Sharon Sweda, Mike Vincent, Erick Marcucci, Jeff Lowman, Carla Johnson, Sue Keller, Mark Antolik, Wendy Barrett, Paige Laychik, Steve Mayes, Doug George, Ginni Murphy, Jeanette Flynn, Toni Linna, Jordan Jay, Chip Ingersoll, Kevin DeLong, Angel and Jeff Lowman, Dave Jones, Diane Allison, Ryan Ladd, Mary Kay Kirsch.

President – Denise McCarty

- Meeting called to order by Denise McCarty at 9:05am.
- Motion to approve Dec. 2018 minutes: John Dunn 1<sup>st</sup>, Chip Ingersoll 2<sup>nd</sup>.
- Members introduced themselves.

Vice President & Business Enhancement– Mike Ciu

- Treats donated by The Donnas of Howard Hanna, Donna Miller & Donna Templeton.
- Comedy Night, Saturday, 9, 2019. Next committee meeting is Tuesday, January 9<sup>th</sup>, 8:30am inside Arabica. Tickets on sale now, see MSA Board Members, Etc. Boutique, Sandstone Candle Works! \$35 each.

Treasurer – John Dunn

- Financial report, as of 12/31/18. See John or Teresa for details.
- Introduced new board members: Ginni Murphy, Kevin DeLong are new. Michael Ciu was re-elected.

Business Enhancement – Terri Kiedrowski

- Next Amherst After Hours is Wednesday, January 23<sup>rd</sup> from 5-7pm at Ziggy's! Sign-up was passed around for sponsors, \$50.
- To be notified via text about MSA events, text Amherst to 797979.

Promotional/Special Projects Chair – Joni Poli

- Miracle on Main & Lolly the Trolley were very successful. Prizes were offered for the top 3 decorated homes for Lolly the Trolley! Let us know if your neighborhood would like to host 2019 Lolly the Trolley.
- Upcoming events:

- Pride Day, Saturday, May 18<sup>th</sup> from 9am-12pm. Wine & Chocolate Walk, Sunday, May 19<sup>th</sup> from noon to 5pm. Walkin' on Wednesday's, June 12, July 10, August 15 & Sept. 11<sup>th</sup> from 4-7pm. Will also hold a car show & farmer's market!
- Any suggestions for a new event that anyone would like to chair? Please let us know.

#### Executive Director's Report - Teresa Gilles

- Backpack Project: MSA will be calling January members that offered to donate. Will also call every month prior to meetings as a reminder if you signed-up to donate. Pastor Steve of Good Baptist Church on Cleveland Ave. let us know they're serving 32 students per week. Powers School also held a food drive to help as well. Any help is appreciated.
- Smart Start Workshop: will be held January 10<sup>th</sup> from 8:30-10am by Kevin DeLong. The topic will be how to start a YouTube business account! \$5 for members. Bring your laptop if you can. Will also need a Gmail account. Please prepare prior to the class.
- Main Street Live: Will begin Wednesday, January 9<sup>th</sup>. Teresa & Mike will come to you! Please sign-up to promote your business, which is free if you're a member.
- Board Retreat is Sunday, February 3<sup>rd</sup>, 2019.
- Teresa told members we will no longer be having Dancing on Main Street and asked for new ideas to help raise funds in place of this event. Also asked for ideas on how Main Street can help enhance the city. Please let her know.

#### Police Dept. – School District – Library – Rotary – Mural – Open the Floor.....

- City of Amherst, Jennifer Wasilk: City is picking up live Christmas trees.
- Police Dept., Chief Kucherik: for new business people, our non-emergency texting line is #440-988-4422. Goes right to the dispatchers. Security Camera; if you're a business owner that has outside cameras, they can help your neighbors and law enforcement. Also informed businesses of the new handicapped parking laws, also on their website & Facebook page.
- Library, Becky Dennis: Becky is a reference specialist at the library. Will also be doing marketing and public relations. For new events please see the library's website. The library also has a "movie license" so they are able to show family friendly movies.
- Amherst Rotary, Erick Marcucci: Wine Tasting fundraiser is Saturday, January 26<sup>th</sup> at the Amherst VFW. Tickets are \$30. At the door, \$35. Also looking for table sponsors.
- Amherst Schools, Steve Sayers: Updated members on the postponement of opening the new school building. They will save approximately \$200,000 in overtime costs which will then go back into the project.
- Amherst Parks, Ryan Ladd: The Family First Night was a great program and thanked the schools for having this. The LC Metroparks offers a complimentary meeting space to non-profits Monday through Thursdays. Also, partnering with Right Track Nutrition to supply smoothie shakes to members & visitors. Encouraged members to visit them.
- Anytime Fitness also partnered with Right Track Nutrition to supply smoothies shakes to it's members.
- Pogie's Catering is partnering with the Amherst Historical Society to offer a Brunch Fundraiser on Sunday, January 20<sup>th</sup>. Details to follow.
- Amherst Athletic Association, Tom Anderson: asking for sponsorship. Passed info sheet with his contact info.

- Vintage Lighting: moving their shop to Vermilion. Location will be at the old Sand Bar on Liberty Ave.
- Mary Kay Yoga offers classes 8:15-9:45.

**Motion to Adjourn at: Teresa Gilles 1<sup>st</sup>, Joni Poli 2<sup>nd</sup>.**

**Next meeting, is Thursday, February 7<sup>th</sup>, 2019 at 9am inside Main Street building.**