



Main Street Amherst

General Membership Meeting

March 7, 2019

In attendance: Teresa Gilles, Michael Ciu, Ginni Murphy, John Dunn, Carmen Close, Kevin DeLong, Donna Templeton, Jeanette Flynn, Terri Kiedrowski, Pogie, Becky Rados, Craig Snodgrass, Nicole Stanley, Daniel Samms, Matt, Gina Campana, Dave Jones, Ben Cislo, Ralph & Jackie Mercado, Yarelin Beyan, Rachelle Conrady, Diane Fredriksen, Becky Denes, Kristen Schroll, Carrie Wykrent, Pat Farnsworth, Bonnie Pohorence, Chris Bahmer, Ryan Ladd, Sue Keller, Autumn Lamb, Jonathan Hauwk, Melissa Raines, Maleayla Raines, Missy Timko, Gina Campana, Jeff Wikel, Nouie Nodal, Katherine Booth, Carla Hartman, Lisa Hutson.

President – Mike Ciu

- Meeting called to order by Mike at 9:07am.
- Asked members to introduce themselves.
- Teresa 1st to approve February minutes, John 2<sup>nd</sup>.

Vice President – Denise McCarty

- Treats donated by Symphony Massage, thank you!

Oranization Chair – Ginni Murphy

- Smart Start- sign-up passed around, \$5 fee. Topic, bookkeeping & accounting for small businesses. April 18<sup>th</sup> at 8:30am-10am.
- New this year: more community involvement! Putting together a “discount” card. I.e., businesses on the back w/a discount or service. People who purchase show their card for the discount or service.
- Developing a new sponsorship packed that would include benefits, vs. MSA members constantly coming to your business for support.
- Please see Ginni Murphy to join & work on a committee! Thank you.

Business Enhancement – Micah Judy

- After Hours will be held on Wednesday, April 24<sup>th</sup> from 5-7pm at Arabica, Amherst!
- We will also be reaching out to businesses not located in the downtown area to get them more involved.

### Promotional Chair – Joni Poli

- Comedy Night – this Saturday, March 9<sup>th</sup> at the Amherst Cinema! Doors open at 7, show starts at 8pm! \$30/each includes a drink ticket & 1 popcorn. More drinks & snacks available. See us today or call, go online to [www.mainstreetamherst.org/tickets](http://www.mainstreetamherst.org/tickets).
- Basket Bingo – Sunday, April 14<sup>th</sup> at the Amherst Eagles. Doors open at 12noon, first game starts at 1pm. Tickets are available now. Next committee meeting, Tuesday, March 12<sup>th</sup>, 5:30-6:30pm inside MSA. Will also have a light-lunch for purchase. Looking for basket donations too.
- Pride Day – Saturday, May 18<sup>th</sup> from 9-12noon. All are welcome. Meet at MSA building.
- Wine & Chocolate Walk – Sunday, May 19<sup>th</sup> from 9-5pm. Tickets still available! Next committee meeting, Tuesday, Feb. 26<sup>th</sup> from 8:30-9:30am inside Arabica. Come join the fun.
- Walkin' on Wednesday – June 12<sup>th</sup>, July 10<sup>th</sup>, August 14<sup>th</sup>, September 11<sup>th</sup> from 4-7:30pm. Two citizens have volunteered to chair this event! Next meeting, March 21<sup>st</sup> at 8:30am inside Arabica. Come join the meeting, all are welcome. Thank you SO very much for your help.

### Special Projects – Kevin DeLong

- Kevin is looking into refreshing our website. Thank you!
- Exploring another lip-dub video, need ideas.
- Learn how to promote the MSA Endowment Fund.
- Working on FB and Instagram Live, and other social media platforms, to promote MSA.
- Please see Kevin to join his committee. All are welcome.

### Design Chair – Terri Kiedrowski

- Working on a Way-Finding signage program. Would like to complete this in 2019. The signage would help draw people into the downtown & business district areas on SR 58, etc. See Terri to sign-up & help!
- \*Darrell McCarty working on “pictures/banners” throughout town that people could invest in, i.e. Mr. Penton, Nord Family Foundation, etc. Located in different areas through the city.

### Executive Director’s Report - Teresa Gilles

- Nord Family Grant – MSA will be receiving a grant again this year! Many thanks to the NFF.
- Basement – Carmen & Teresa have been cleaning out the basement of MSA. Would like to have a sale inside MSA. A Saturday afternoon. All members are welcome to bring their “stuff” to sell as well.
- Looking for volunteers to help carry the Christmas decorations to the basement. Please see Teresa.
- Asked members, “what events would you like to do, and would you be willing to help chair a committee”? Please let any board member know. We appreciate your input!
- America’s Main Street – please go online & vote for MSA. Grand prize is \$25,000! Vote today!

### Police Dept. – School District – Library – Rotary – Mural – Open the Floor...

- Library – pass out brochures detailing services available, such as “hot spots”. Available to borrow, at a cost! Great idea. Holding a cooking demonstration next week! See the library’s website for more programs, details and information.
- School district – holding a graduation walk prior to the senior’s graduating. Students will visit the other schools to thank prior teachers, ending at Power’s. Students will wear their cap & gown. What an awesome sight! May 23<sup>rd</sup> from 10:30-11am. Watch for details on social media.

- Family First Night will be March 20<sup>th</sup>. Friday, March 8<sup>th</sup> is the deadline. Please see Teresa to sign-up.
- Parks & Recreation – Offering 50 exercise classes per week! Drawings are held weekly. Would any members like to volunteer to donate something? You'd be highlighted for 1-month, 4 drawings. See Ryan Ladd at Amherst Beaver Creek Metro Park Health & Fitness Center.
- Amherst Historical Society – last Sunday brunch will be March 17<sup>th</sup>, flyer provided to members. Held at Pogie's Catering. Last brunch until fall 2019.
- Floor: ADIS, Alcohol & Drug Addiction Services; Thursday, March 28<sup>th</sup>. Two sessions of training of current liquor laws, prevent under age drinking & serving over drinkers. Will be held at the Mercy Health Amherst HealthPlex.

**Motion to Adjourn at: Ginni 1<sup>st</sup> to adjourn, Micah 2<sup>nd</sup>. All in favor.**

**Next meeting, Thursday, April 4<sup>th</sup> at 9am inside MSA.**