



Main Street Amherst

General Membership Meeting

May 2, 2019

In attendance: Teresa Gilles, Gina Campana, Nikki Campana, Pat Farnsworth, Terri Kiedrowski, Micah Judy, Michael Ciu, Leslie Pavlich, Rachelle Conrady, Alan Anderson, Jeanette Flynn, Ron Merthe, Steve Sayers, Becky Rados, Pogie, Cards Trubach, Guy Reph, Bonnie Pohorence, John Pardee, Jenn Smith, John Horn, Diane Frederickson, Mike Vincent, Karen Wagner, Josh Smith, Becky Denes, Herb de LA Porte, Ryan Ladd, Medina Gonzalez, Alice Hudson, Andrew Flynn, AJ Beth, Missy Timko, Mary Kay Kirsch, Vickie Dyke, Sue Keller, Scott Hughes, Krista Gable.

President – Michael Ciu

- Meeting called to order at 9:00am.
- Members introduced themselves. If it's your 1<sup>st</sup> meeting, please stand & intro yourself.
- Motion to approve April minutes – Micah Judy 1<sup>st</sup>, Teresa Gilles 2<sup>nd</sup>. All in favor.

Vice President – Denise McCarty

- Treats donated this morning by Campana, Campana & Co.

Organization Chair – Ginni Murphy

- Developing a sponsorship packet so that MS does not have to contact businesses more than once a year
- The Smart Start Workshops and the next one is scheduled for Thursday, May 9 from 8:30 to 10am here at Main Street. The topic is bookkeeping for your business which will be done by Gina Campana of Campana, Campana & Co. Please sign up if you are interested in attending. A light breakfast will be served.
- MS would like to try and get the community more involved in the organization. We thought about having a discount card to local businesses that would also include a membership to the person that purchases the card. How many of you would be interested in participating in being on the card?
- If you would like to work on my committee, please sign up on my sheet and our next meeting will be at 8:15am before the next meeting for 30 minutes.

Business Enhancement – Micah Judy

- The next Amherst After Hours and the next one will be on Wednesday, July 24 at Pogie's.

- We will be reaching out to the businesses not located in the downtown to get them more involved.
- This committee will develop a new Amherst and membership brochures.
- If you would like to work on my committee, please sign up on my sheet and our next meeting will be at 8:15am before the next meeting for 30 minutes.

#### Special Projects – Kevin DeLong

- Working on a new website for MSA. Create a better flow of info: social media platforms.
- Working on a new lip dub video, early stages.
- Working on Facebook & Instagram live videos, other social media platforms? Any ideas? Using an OB (open broadcast) system. Goes across ALL medial systems.
- If you would like to work on my committee, please sign up on my sheet and our next meeting will be at 8:15am before the next meeting for 30 minutes.

#### Promotional Chair – Joni Poli

- Basket Bingo – Great success. Thanked participants & volunteers. Monies may be used on city bench restoration.
- Pride Day – Saturday, May 18 from 9am to 12pm. Looking for groups & areas that need attention.
- Wine & Chocolate Walk – Sunday, May 19 from noon to 5pm. Members can still get involved. Space inside MSA building or partner w/another downtown merchant.
- Walkin’ on Wednesday – June 12, July 10, August 14 & Sept. 11 from 4pm to 8pm. Pat Farnsworth is looking for donations & sponsors for the car show. Need judges, please volunteer! Winner of car show will have name on a plaque.
- Explorer’s Club – Children are given a lanyard and will need to visit each business that participates and do an activity. If your business is not located downtown, you could set-up at Walkin’ on Wednesdays.

#### Executive Director’s Report - Teresa Gilles

- Backpack program – please sign-up for a month. We are in need of food donations. See Pastor Steve or a Leo Club member for more information. Pastor Steve reminded members this program continues through the summer and thanked members for their support.
- National Small Business Week: May 5<sup>th</sup>-May 11<sup>th</sup>. Nineteen (19) businesses are participating. Make a \$10 purchase and you have a chance to win \$100 gift certificate!
- July General Meeting – cancelled due to the July 4<sup>th</sup> holiday.
- Main Street Contest – we have a chance to win \$10,000 endowment. Please vote, up to 25x day on different IP addresses.
- Household Membership
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#### Police Dept. – School District – Library – Rotary – Mural – Open the Floor.....

- City of Amherst: N Main will be paved Monday, weather permitting.
- Amherst Public Library: Summer Reading Program begins in June. Please see library website or stop in for other programs being offered.

- Schools: Superintendent, Steve Sayers thanked the community for supporting Family First Night. Next one scheduled for November 13<sup>th</sup>, 2019 and March 18<sup>th</sup>, 2020.
- LC Metroparks: preparing for summer, splash pad will be opening May 25<sup>th</sup>! Will have outdoor movie night. In May, Muscles w/Mom and June, Dumbbells w/Dad.
- Amherst Historical Society: Expanding inventory May 10<sup>th</sup> & 11<sup>th</sup>. Village Fair will be July 13-14<sup>th</sup>. Pogie working on The German Festival. Looking for community involvement, i.e. arts & crafts, civic organizations. Churches looking to hold a poker run and car show. Rotary will have a dunk tank! Barbershop Quartet. Centered on family fun. Organization meeting will be May 13<sup>th</sup>, 6pm at the Grange Hall.
- Rise Dispensary – patient advocate for medical cannabis. Open Thursday at 10am.
- Amherst Magazine – deadline 2 weeks. See Studio Q for photos.
- Amherst Athletic Association: 81 teams so far, up 14% from 2018. Looking for more fence-sign (4x8) sponsors. \$750 for 1 sign, for 3 years. \$1,200 for 2 signs, for 3 years. Opening day is May 18<sup>th</sup>.
- Mary K Cosmetics is offering a new foundation. See Mary K Kirsch.
- Make-A-Wish Foundation: Golf outing, Thunderbird, June 30<sup>th</sup>. Cork Tree Tavern hosting a wine tasting on July 20<sup>th</sup>. Car show, August 4<sup>th</sup>. Indian Hollow Golf Course, Sunday, 8am registration, walk begins at 9am. Looking for donations.
- Sleep in Heavenly Peace, raising money for children that don't have beds.
- Walter Warner, Veteran: A FB page was created for this veteran that endured a house fire. Please send Walter a card to: P.O. Box 855, Amherst OH 44001. Show your support!
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Please remember to volunteer for your community! Main Street Amherst couldn't be what it is without you. Thank you. Have any new ideas or a cause you'd like to support? Let us know!

**Motion to Adjourn at 10:00 am**

**Next meeting, Thursday, June 6, 9am inside MSA**