

**MAIN STREET AMHERST AND J TAYLOR SALON**

*PRESENTS*

**MIRACLE ON MAIN STREET WINDOW DECORATING CONTEST**

**ENTRY APPLICATION**

Get into the Christmas spirit by decorating and lighting up your store windows for the Main Street Amherst Miracle on Main Street Parade scheduled for Friday, December 6, 2024 beginning at 6pm. The owner of the best window display and one person randomly selected from those that cast a vote will win a prize, donated by J Taylor Salon. The winners will be announced the night of the parade. This is a free event for the businesses.

All businesses within the Amherst Historic Downtown District are eligible to participate. Entry applications must be received no later than 5 PM on Friday, October 18, 2024 to be judged for the contest. Completed form required for entry. Windows must be decorated by midnight on Saturday, November 16, 2024. Judging begins on Sunday, November 17<sup>th</sup> and goes through Wednesday, December 4<sup>th</sup>.

Business Name: \_\_\_\_\_

Contact: (first) \_\_\_\_\_ (last) \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Daytime phone number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

[  ] I HAVE READ ALL CONTEST RULES AND REGULATIONS AND WILL ABIDE ACCORDINGLY.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed \_\_\_\_\_

Please complete all information, then return to: Main Street Amherst, 255 Park Ave., Amherst, OH 44001 or in mail slot on front door. You may also complete your entry at [www.mainstreetamherst.org](http://www.mainstreetamherst.org)

E-MAIL: [director@mainstreetamherst.org](mailto:director@mainstreetamherst.org)

Please join Main Street Amherst as we celebrate a new tradition of holiday window decorating!

This is an opportunity for each of our Downtown businesses to showcase their unique personalities, each of which make our community truly one-of-a-kind. This is also an opportunity for Businesses to “shine” at our annual Miracle on Main Street parade. This contest is absolutely free to you. All businesses located Downtown are eligible. If you have the decorations and need volunteers to help decorate, give us a call at (440) 984-6709. Questions, please call Sharon at (440) 320-8332 or visit [www.mainstreetamherst.org](http://www.mainstreetamherst.org).

## **CONTEST RULES**

Contestants must submit their application by 6:00pm on Friday, October 18, 2024 to be included in the judging. The community will be the ones judging the window displays through a QR Code that will be provided to you to hang in your window. They will be judging the overall Best Christmas Window(s).

## **CONTEST PRIZES**

We hope this event will promote lots of activity downtown during the holiday season. And what better way to celebrate and kick off a successful holiday season than with a contest with prizes?! Each winner will win a basket from J Taylor Salon that is valued at \$200, plus the winning business will get a 2025 membership and the individual will receive an individual membership from Main Street Amherst (the business membership is valued at \$125 and the individual is \$25).

All photos will be shared throughout the judging period on Main Street Amherst's Facebook page. Additional information regarding the contest and rules can be found on the Main Street Amherst website at [www.mainstreetamherst.org](http://www.mainstreetamherst.org).

## **DOWNTOWN WINDOW DECORATING CONTEST GUIDELINES**

Contest Windows must be completed by Saturday, November 16 at 12:00 midnight.

Judging period will run from Sunday, November 17 through Wednesday, December 4.

Winners will be announced on Friday, December 6, during the Miracle on Main Street parade.

We strongly recommend that your window be lit up in some form at night since the public will be the judges. With hundreds of people walking Downtown (think Lights On) it's the perfect opportunity for them to check out your window and be attracted to your business.

Contest is for window decorations that are visible from the exterior only. Judging will be done from outside the building. Displays must be family friendly. Be creative, be festive, have fun!