



Thursday, April 7, 2022 ~ Morning Mingle @ 9:06am

Teresa Gilles, John Dunn, Michael Cui, Ginni Murphy, Joni Poli, Terri Kiedrowski, Dawn Howell, Pat Farnsworth, Jeff Lowman, Sandy Kaiser, Pogie, Nouie Nodal, Francisco Bonia, Josh Bender, Dave Walzer, Becky Dennes, Leslie Pavlich, Karen Fulton, Matt Nahorn, Jennifer Wasilk, Joe Salempa, Bill Fullen, Danielle Lowe, Tim Yuras, Tom Anderson, Steve Sayers, Ryan Ladd, Reverend Josh Smith, Lisa Hensel, AJ Caskay, Naser Afaneh, Jasmin Thome, Ed Dickson, Denise MacDougall, Janet Siediecki, Danielle Lowe, Philip Thorne, Joe Szlempa, Karen Foltin, Alisha Stewart, Becky Denes, Jeri Leigh Siss.

Vice President ~ Michael

- Call meeting to order and welcome to the general meeting.
- Go around the room and introduce.
- Prayer by Josh from Grow Point.
- Thank you to Sugar Buzz for the goodies this morning, much appreciated.
- Approve the minutes from March's Morning Mingle (they are located on the website). Teresa 1st, Joni 2nd. All in favor. Motion passes.

Executive Director ~ Teresa

- Target of Opportunity Grant ~ deadline in approximately 1 week for business in the historic district. Three buildings will be chosen. See Teresa if you have questions.
- Special Improvement District (SID) ~ goal is to accomplish before next winter.
- Gator Update ~ Premier Toyota has donated a Gator to MSA! Approx. \$10k value, used for parades & events in downtown Amherst.
- Brochure Update ~ Should be finalized by next week with Downtown Direct.
- MSA Logo ~ Moving forward w/Bonefish Systems creating our new Logo.
- Calendar ~ is now on our MSA webpage! Please check it out.

Promotion

Nouie & Donna

- Basket Bingo – Sunday, April 10 & October 23 (tickets on sale August 1st for October Bingo) ~ Our April event has been sold-out! Event will be held at Amherst Eagles on Milan Ave.

Ryan

- Pride Day – Saturday, May 14 ~ If any groups would like to volunteer for this event, please let Ryan or MSA know. All are welcome to help beautify our little town! Applications are also available online with a fillable form.

Nouie & Donna

- Wine & Chocolate Walk – Sunday, May 15 ~ this is another Sold-out event! Business participation forms being passed out now. Non-brick & mortar businesses will be in MSA building or within another business. Please see us if you have questions.

Ryan

- Walkin' on Wednesday – 6/8, 7/13, 8/10, & 9/14 ~ we would like to know what you are doing to draw people into your stores/business? Offer a discount card, special sales, percentage off meals, etc. Let us

know so we may help bring people into your business! Do you know of any performers that could stroll through town during the event please let us know? Vendor forms are also online.

- Explorer's Club – 7/13 to 8/10 ~ another way for you to interact with the community. Families enjoy exploring Amherst and this is another way to bring them in. Forms available online. Please sign-up as soon as possible so lanyards and buttons/pins can be ordered.

Terri

- Cash Calendar – Month of November ~

Joni

- Pride Day - Miracle on Main Street – Friday, December 2.
- Jingle Bell Bus – Wednesday, December 14.

Please only take 2 to 3 minutes so that we give everyone time to speak - Open the Floor - Police, City Council, School District, SBDC, AHS, Rotary, Library:

- Amherst City Council ~ parade on Memorial Day at 10am! Jerry Rice is coordinating. See Jennifer Wasilk or Teresa for Jerry's number. Hot Dog Heaven's sidewalk will be installed once the City gets the hardware for the cross-walk!
- Amherst Schools ~ Steve Sayers, the year is going well. The district has Issues 1 & 2 on the May 3rd ballot for "renewal" levies.
- Amherst Historical Society ~ Easter "Egg"stravaganza is this Saturday, April 9th from 1-4pm. Car show June 12th from 12-4pm. More events on their website or Facebook page. The hall is available for rent as well. *Looking for ropes
- Amherst Rotary ~ Mondays at Ziggy's at 12 noon. All are welcome. They will be planting flowers at Rotary Park on Pride Day, May 14th.
- Amherst Public Library ~ the library is now closed due to renovations, but they offer curbside pickup and Notary service, photo copying & faxing. Hoping for Mid-June to reopen. More info on their website!
- Leo Club ~ Leo & Lions Club. After a 2-year absence they will hold the Easter Egg Hunt on April 16th at 11am with the Easter Bunny! Project Lifesaver provides people with mental deficiencies with Alzheimer's or Dementia, they will provide a tracking device/bracelet in conjunction with the fire & police departments. Also collecting plastic bags recycled into benches! Bin in MSA lobby. Their mission is to provide vision care, prevent blindness. They work directly with the schools for vision screenings.
- Amherst Athletic Association ~ registration is now done for ball this summer with over 900 children! No ball on Memorial Day so children may participate in the parade and spend time with family. They still have sponsorship opportunities. Each team will have a banner at games and on uniforms. \$300.
- Ginni Murphy spoke of Arbonne.
- Doc Watson's Market & Yoga Studio ~ Yoga is open 7 days per week. A lecture hall is also available for community use. The main floor will be a farm market & café using local farmers/vendors. Approximate opening day is Memorial Day!

Pull business card to win a "Shop Small" for \$20 gift card to Amherst Cinema, Ed Dickson. Congratulations!

Next Morning Mingle will be held on Thursday, May 5, 2022

Adjournment at 9:58am. Teresa 1st and Joni 2nd. Meeting adjourned. Thank you all for coming.