



## Business Participation Form Annual Wine & Chocolate Walk Sunday, May 19, 2024~ 12pm - 5pm

You may fill out this form or go to <https://mainstreetamherst.org/wine-chocolate-walk/>

**(Please remember your business needs to remain open the entire time of the event. All groups/businesses need to complete this form to participate in this event. Please do not allow other groups/businesses to set up on the sidewalk or inside your business if they have not completed this form and paid the fee.) Failure to stay open will result in losing your deposit.**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_ I will be participating in the Wine & Chocolate Walk and agree to the following:

- ❖ I will give away a sample of wine or chocolate (not just a Hershey Kiss or a piece of Dove Chocolate) to all **350** participants. Be creative as people will remember you with what you give away.
- ❖ I will donate a basket/prize to the grand prize drawing. (Names will be drawn, for each business, by MSA after the event and MSA will contact you with your winner.)
- ❖ I will have my gift basket/prize (valued at \$25 or more) on display the day of the event.
- ❖ If I am located inside Main Street Amherst building, I will set up on Friday, May 17, 2024 between 9am to 1pm or Saturday, May 18, 2024 between 9:30am and 11am **(this is required)**.
- ❖ **The morning of the event, I will pick up a marker, window sign and other directions at the Main Street building back loading dock by 11:30am.**
- ❖ I will clean up my area inside the Main Street building and throw all trash away outside in the dumpster (key is hanging on a hook by the back door).
- ❖ I will receive one 6ft table for my business (this table is for you and your business only).
- ❖ Special notation – if you are an independent consultant your gift basket/prize will remain at MSA for the winner to pick up.
- ❖ I will bring my marker and basket/prize (if applicable) to the Main Street Amherst building (255 Park Ave.) no later than 6pm and receive my security deposit refund.
- ❖ A **\$50 deposit** is required and will be refunded as long as you show up for the event and participate during the hours listed.
- ❖ What type of chocolate or wine will you be serving – be specific (please do not just give away a Hershey Kiss, as these are your potential customers).

\_\_\_\_\_ I will need a table in the Main Street Building or another location: (limited space)

**NO ALCOHOL CAN BE SERVED INSIDE M.S.A. - THANK YOU**

\_\_\_\_\_ I will be located in another business: \_\_\_\_\_

(location)

Circle One: Member                      Non-Member \$75 fee (fee may be used towards a membership to MSA)  
**\$50 refundable deposit is required for every business**

Payment Options – Venmo @MSAmherst #2933, online [www.mainstreetamherst.org](http://www.mainstreetamherst.org)

**Deadline to sign-up is Friday, April 4, 2024**

Return form to the Main Street Office by: dropping it off (if office is closed, please put in the mail slot on the front door) or mail it to 255 Park Avenue, Amherst, OH 44001 or you may fax it to (440) 984-2119 (no cover sheet is required).

**“An Official National Main Street Community”**  
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Phone (440) 984-6709 ~ [www.mainstreetamherst.org](http://www.mainstreetamherst.org) ~ Fax (440) 984-2119